



Simple Gifts Project™

ANNUAL REPORT
FOR 2022





A LOOK BACK AT 2022

Dear Friends,

As I reflect on 2022, I am overwhelmed with gratitude for everyone in our Simple Gifts Project community. The support that we have received from our board, our donors, and our student volunteers allowed us to continue to adapt and keep honoring our mission through these changing times.

Despite limitations to in-school gatherings, many children were able to support Simple Gifts Project this year. We were inspired by those who participated in our Summer of Smiles Challenge, so we created a new section of our website devoted to kindness activities for parents and teachers. Our grassroots fundraising boomed with one student raising \$1020 for our mission as part of his bar mitzvah project. We met hundreds of new faces at 2 Farmer's Market events, and our Giving Tuesday Campaign was its most successful to date. We have been busy, and we look forward to ramping up even more in 2023.

I hope you will enjoy these snapshots showing the ways Simple Gifts Project has grown this year. Because of your generosity, I know we will continue to grow in the years ahead. Please visit our website and check us out on Instagram and Facebook to hear about exciting new ways to get involved and see how others are helping too. Spreading kindness one smile at a time continues to be our mantra, and we hope to inspire others to make it theirs as well.

Thank you for your support,

Krista Spadt

SNAPSHOTS OF 2022

THE POWER OF ONE

DYLAN'S BAR MITZVAH PROJECT

It was a hot Friday evening in September of 2021 when we first met Dylan, his mom, and his sister, at a Warrington Farmer's Market event. His mom came up to our booth and told us that a year or two before, Dylan was in the hospital and received a care package similar to our Smile Bags. She let me know how much it meant to him at the time, and how he still had that one stuffed animal in his room. Later that fall, I received an email from Dylan telling me he wanted to raise money for Simple Gifts Project as part of his upcoming bar mitzvah project. He was hopeful he could help other patients and make a difference in their life, and pay it all forward.

By the Spring of 2022, Dylan had raised \$1020! In April, he and his whole family came and filled 100 care bags: 25 Smile Bags, 35 parent bags and 40 teen bags. The thoughtfulness and giving spirit of a 13 year old helped put smiles on a hundred faces! Thank you to Dylan and his family for their time, their generosity, and their kindness.



SNAPSHOTS OF 2022

Spreading Smiles Challenge

This unique program consists of a series of kindness missions designed for young children and their families. Each are focused on the small, yet powerful, simple acts of kindness. Participation in the challenge includes access to 4 weeks of kindness missions, smile tokens, prize packs, AND a filled Smile Bag donated to a patient in need in your child's name. All proceeds go to help support Simple Gifts Project's goal of spreading smiles to those children in need in area hospitals.

Summer of Smiles Challenge

In June, Simple Gifts Project launched a new program designed to help families of younger children douse the long hot days of summer with some cool and refreshing random acts of kindness. We had 5 children participate and together they raised \$60 towards our mission. We have continued the program to be year-round. If you know of any young families looking for a fun activity to do together, check out our website today!

Farmer's Market Events

We hosted events at the Warrington Farmer's Market in both July and September 2022. We met so many children and their families from the community as they played SMILE Plinko, ate SMILE cookies, and took pictures in the photo stand. Seeing the smiles on the kids' faces as they played was such a blast! Thank you to everyone who came out to say "hi" and to check out our booth. We look forward to being back again in 2023!

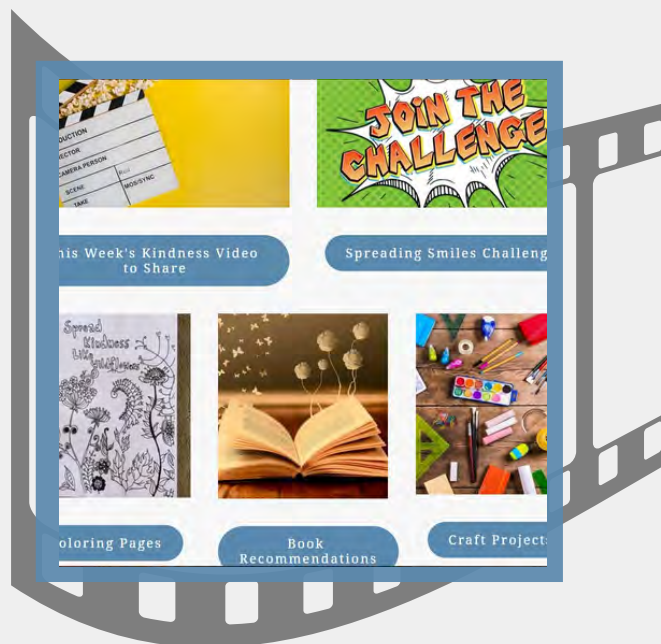


SNAPSHOTS OF 2022

Kindness Activities Webpages

In September, we created a new section of our website devoted to Kindness Activities.

These pages are full of videos, coloring pages, book recommendations, our Smiles Challenge, and other crafty ways to show kindness to others. These pages are designed for parents and teachers and can be used to encourage empathy, kindness, and compassion at home and in the classroom.



Doylestown Health Deliveries

In 2022, we dropped off 125 Care Bags (50 Smile Bags, 40 Teen Bags, and 35 Parent Bags) to Doylestown Hospital. We have the honor of partnering with the wonderful staff and nurses who help to give out the bags to patients. We have worked with Doylestown Health since 2017, and they continue to be one of our strongest partners. Thank you to Garrett, Mary, Kim, and everyone from Doylestown Health who helps coordinate the bag distribution.



A LOOK AHEAD TO 2023

PLANS FOR 2023 INCLUDE...

- Hosting even more fundraisers with schools, scout troops, and community groups throughout the year.
- Continuing to fill and donate Smile, Teen and Parent Bags to local hospitals.
- Starting a new series of fundraisers at Allora Gifts in Doylestown this Spring. We will be holding cupcake decorating classes for adults where all proceeds go directly to our SGP school initiatives.
- Working with Barclay Elementary on a pilot program to create lessons and activities that elementary teachers can use to promote kindness, compassion, and empathy in and out of the classroom.

